



CODY MILLER

Digital Marketing Coordinator
Leadership Institute

CONTACT INFO



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SKILLS ACQUIRED

- A/V Production
- Adobe Acrobat
- Adobe After Effects
- Adobe Express
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom Classic
- Adobe Marketo Engage
- Adobe Photoshop and GIMP
- Adobe Premiere Pro
- Audio Mixing
- Branding
- Canva
- Coding in .html, .css, .js
- Copywriting
- Digital Design
- Event Planning
- Event Production
- Graphic Design
- HubSpot
- MainStage
- Marketing MMS and Email
- Percussion
- Photography
- Project Management
- Public Speaking
- SEO Optimization
- Social Media Management
- Team Management
- Technical knowledge on PC Hardware and Software; basic computer repair and IT knowledge
- Videography
- Video Editing and Production
- Web Development

PREVIOUS WORK EXPERIENCE

August 2025 - Present
Digital Marketing Coordinator
Leadership Institute

My primary duties in this role centered around creating and maintaining new web content, email and text marketing, and copywriting and editing. I also had a helping hand in studios content (photo/video production and external shoots), event planning/execution, and graphic content creation.

May 2024 - August 2024
Marketing Intern - InSource Solutions

In this role, I managed social media accounts, edited videos/advertisements, worked on company branding, helped plan the company's shareholder meeting, hosted and produced webinars and podcasts, did event photo and video, created marketing emails, did market research and more. I worked mostly in marketing HMI/SCADA.

July 2023 - August 2023
Canvasser - Americans for Prosperity

June 2022 - August 2022
Worship Arts Assistant - Crossroads Fellowship

VOLUNTEER EXPERIENCE

June 2024 - Present
Vice Chairman
National Federation of College Republicans

This position serves as the second-in-command of the National Federation of College Republicans. I was elected along with a slate by delegates from states across the nation at our convention in Indianapolis. In this position, I am directly responsible for assisting the chair in any capacity.

April 2022 - December 2025
Chairman, Vice Chairman, National Committeeman, Chief of Staff
North Carolina Federation of College Republicans

November 2021 - December 2025
Vice President, Social Media Manager, Treasurer
Appalachian State College Republicans

August 2020 - August 2021
Worship Leader
Crossroads Fellowship Youth

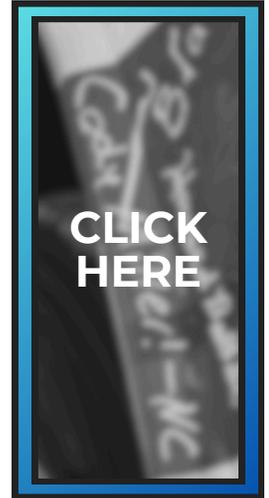
EDUCATION

B.S. in Political Science
Appalachian State University

High School Diploma
Wake Forest High School

PORTFOLIO

*Incomplete due to hosting service shutdown**



Media Features:

Wall Street Journal, NPR, Spectrum 1 NC, BBC, Wilmington-Star, Asheville Citizen Times, The Appalachian, Nikkei, and more.